

FREQUENTLY ASKED QUESTIONS REGARDING 20 FOR 20 PROGRAM

To celebrate our twentieth anniversary, Frantz Ward is showcasing its continued commitment to the community by donating \$40,000 in cash and/or services through the 20 For 20 Program.

Through this effort, we hope to catalyze a new generation of entrepreneurs and bring their organizations closer to achieving their goals.

The 20 For 20 Program strongly reflects our core values and who we are as a firm.

We believe in supporting members of our community by serving on boards, making charitable contributions, attending and sponsoring charity events, and by volunteering to help those in need.

If you're interested in participating in the 20 For 20 Program, you can find more information on our website at www.frantzward.com/20For20.

There you can find specifics about applying and send any questions you have to an appropriate contact.

Why is the campaign called 20 For 20?

20 For 20 reflects our intention to not only celebrate the 20th anniversary of Frantz Ward, but reinforce the firm's ongoing commitment to serve our community. The name pairs the 20 years of our firm with the recognition of 20 organizations that will receive cash or services, and a grand prize of \$20,000 in cash and/or pro bono services.

What kind of organizations are being considered?

To be considered for the awards, the application must be made on behalf of a nonprofit organization that complies with the following guidelines:

- The organization was established in the last five years (after January 1, 2015).
- The organization has already achieved 501(c) status.
- The organization has an active board of directors.
- The organization must be based in Northeast Ohio.

How will entries be selected?

All applications will be reviewed to ensure they meet entry qualifications. The list will be pared down to the top 20 finalists by a carefully selected internal team. Frantz Ward will select and announce the 20 finalist organizations this spring. A social media campaign will then be launched to select the organization that will receive the top award.

How did the firm come up with this idea?

We wanted our 20th anniversary to be a proud moment for all our employees. We know how important service is to everyone in the Frantz Ward family, so the 20 For 20 Program was a natural fit. It is an extension of our deep commitment to the community since our founding twenty years ago.

Are you going to do more campaigns like this in the future?

Community involvement is part of who we are. Our attorneys and professional staff give of their time and resources through pro bono work, by serving on boards, making charitable contributions, attending and sponsoring charity events, and by volunteering to help those in need.

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When will the winners be announced?

Twenty finalist organizations will be determined from the list of applicants. A social media campaign will then be launched this spring to identify the organization to receive the top honor. Final winners are expected to be announced in June.

How will the winners be announced?

We will communicate directly with the selected organizations and make a public announcement shortly after the social media campaign concludes.

What is pro bono work?

Pro bono work is professional work undertaken voluntarily and without payment. Unlike traditional volunteering, it uses the specific skills of professionals to provide valuable services.

When can groups start applying?

The application opens March 2, 2020 and closes ~~April 13, 2020~~ (deadline has been extended to June 15, 2020)..

How many groups are you selecting?

Twenty finalists will be announced this spring. All twenty finalists will receive \$1,000 in cash and/or pro bono services, while the grand prize winner will receive an additional \$20,000 grant in cash or the equivalent in pro bono services.

How does my group apply?

For more information on the rules and where to apply, please visit FrantzWard.com/20For20.

Why did Frantz Ward decide to do this now?

Frantz Ward wanted to celebrate the firm's anniversary by elevating the entrepreneurial spirit of our community. Through the 20 For 20 Program, we are excited to be able to give back and offer that same push that helped us establish our firm 20 years ago.

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What if I don't have time for additional pro bono work?

A team has been developed to help lead this initiative internally and ensure that no one employee would become overly burdened.

Will the opportunity to give back to these organizations only be for attorneys?

Any attorney or staff will be able to take part in assisting these organizations. An internal team has been identified to ensure pro bono work is allocated properly. The nature of the pro bono services needed will determine who will conduct the work. In addition to the 20 For 20 Program, the firm will participate in its usual Day of Service in 2020 as well. The staff will determine which organization to benefit for its Day of Service.

Can my friends and family enter for a chance to be selected?

Any nonprofit that meets that application criteria are welcome to apply.

What can I tell my friends and family about this process?

Please feel free to share this opportunity with your friends and family. We ask that you stick to the attached details in order to convey a clear and unified message on behalf of Frantz Ward. Friends and family are welcome to vote for their favorite finalist organization via social media.

How did we come up with the idea?

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What are the criteria we are using to decide who the recipients will be?

All applications will be reviewed to ensure they meet the basic requirements. In addition, we will screen all nonprofits for any conflict of interest. Nonprofits will be thoroughly researched, including funding sources and other information through various pathways before selection. We will also utilize the guidance of our partner Business Volunteers Unlimited (BVU) for screening participating organizations. BVU will review the 20 finalist organizations to ensure validity.

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If the winner selects pro bono services, how will we decide which partners do the work?

The recipients of the 20 For 20 Program will choose whether to receive the award in cash or pro bono services. The nature of the pro bono services they need will determine who will conduct the work. If a high volume of pro bono work is requested in a particular practice area, we will work with the nonprofit to determine feasible timing for completion – estimated from 12-18 months.

Where can we tell people to apply?

To learn more and apply for consideration, organizations can go to our website: FrantzWard.com/20For20 or send an email to 20For20@frantzward.com.

Can I share entry information on my personal social media channels?

We encourage everyone at the firm to share application information with their personal networks. We look forward to reviewing a deep and talented applicant pool. Please use the hashtag #FW20For20. Here are some sample posts for inspiration:

Twitter

@FrantzWardLLP is looking to grant \$40,000 in cash or services to nonprofits this year through its #FW20For20 Program. Organizations can apply here:

Facebook

So proud to work for an organization that cares about the community. Frantz Ward is looking to give area nonprofits a boost this year with its 20 For 20 Program. The firm is donating \$40,000 in cash or services to celebrate our 20th Anniversary. Organizations can find more information and apply here:

I am part of/just began my own nonprofit; can I encourage fellow members to apply?

Any nonprofit that meets that application criteria are welcomed to apply.

This contest is only for nonprofits 5 years or younger, why are we excluding others we've worked with in the past?

Community involvement has always been a core value at Frantz Ward. The 20 For 20 Program was designed specifically to assist new nonprofit organizations in the community to catalyze their visions and move them forward. This is in addition to all of the assistance we regularly provide to a broad range of nearly 150 organizations outside of this program, including A Day of Service we will be committing to in 2020.